

# Eastern Michigan University 2014-2015 Undergraduate (WORKING DRAFT)

## Sport Management Major

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### Revised Program, effective Winter 2014

#### School Information:

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School of Health Promotion & Human Performance - College of Health and Human Services

**Christopher Herman, Ph.D., School Director (I)**

319J Porter Building  
(734) 487-2815  
[cherman2@emich.edu](mailto:cherman2@emich.edu)

[School of Health Promotion & Human Performance's Website](#)

#### Advisor Information:

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**Michael Bretting**

School of Health Promotion and Human Performance  
318 Porter  
734-487-0275  
[mbretting@emich.edu](mailto:mbretting@emich.edu)

#### Program Admission:

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Students who are interested in the sport management major will be listed as "pre-sport management" and will be considered for candidacy to "sport management" when the following criteria are met:

1. Declare intent to major in sport management with the University Advising and Career Development Center in 200 McKenny and the School of Health Promotion and Human Performance.
2. Achieve an overall GPA at Eastern Michigan University of 2.5 (transfer GPA evaluated separately) after the sophomore year.
3. Student must have attained a minimum of a B- in [SMGT 201](#), [SMGT 255](#), and [SMGT 265](#) before being approved to register for 300 and 400 level courses in the program.

Once accepted, the student must maintain a minimum of a 2.75 GPA in the major courses. The student will not

be allowed to complete the Fieldwork experience any semester that overall average falls below a 2.75. In addition, a grade of a B- or better must be attained in the following courses: [SMGT 201](#), [SMGT 255](#), and [SMGT 265](#) before being approved to register for 300 and 400 level courses in the program.

## General Education Requirements:

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For specific requirements refer to the [General Education Program](#).

## Required Core Courses: 42 hours

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- [LAW 411 - Sports Law](#) 3 hrs
- or
- [PHED 421 - Legal Aspects of Sport and Physical Education](#) 3 hrs
  
- [SMGT 201 - Foundations of Sport Management](#) 3 hrs
- [SMGT 255 - Sports in Society](#) 3 hrs
- [SMGT 265 - Foundations of Sport Leadership](#) 3 hrs
- [SMGT 305 - Applied Sport Psychology for Sport Management Professionals](#) 3 hrs
- [SMGT 325 - Sport Facilities](#) 3 hrs
- [SMGT 375 - Sport and Event Planning](#) 3 hrs
- [SMGT 385W - Introduction to Research in Sport Management \(GEWI\)](#) 3 hrs
- [SMGT 425 - Diversity in Sport Organizations](#) 3 hrs
- [SMGT 445 - Sport Economics and Finance](#) 3 hrs
- [SMGT 460 - Sports Ethics](#) 3 hrs
- [SMGT 493 - Fieldwork in Sport Management I](#) 3 hrs
- [SMGT 495 - Fieldwork in Sport Management](#) 3 hrs
- [SMGT 494 - Fieldwork in Sport Management](#) 3 hrs

## Possible Electives:

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- [SMGT 477 - Special Topics](#) 1 hr
- [SMGT 478 - Special Topics](#) 2 hrs
- [SMGT 479 - Special Topics](#) 3 hrs
- [SMGT 511 - NCAA Compliance](#) 3 hrs

## Writing Intensive Course

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*Each student must choose a writing intensive course as part of major completion requirements. Consult your advisor for course options.*

## Minor Requirements:

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This major requires a minor. Choose a minor from the following:

[Communication Minor](#)

[Entrepreneurship Minor](#)  
[Nonprofit Administration Minor](#)  
[General Business Minor - \(For nonbusiness majors\)](#)  
[Hotel and Restaurant Management Minor](#)  
[Management Minor - \(For nonbusiness majors\)](#)  
[Marketing Minor - \(For nonbusiness majors\)](#)

## Program Total:

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Students must earn a minimum total of 124 credits at the 100-level or above.

## Critical Graduation Information:

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The following are minimum requirements for all bachelor's degrees awarded by Eastern Michigan University. Some majors and minors require more than the minimum in one or more of the areas below; students are urged to consult the on-line catalog for the requirements of their particular programs.

- Earn a minimum total of 124 credits at the *100-level and above*. **Courses with numbers below 100 will not be counted toward this degree requirement. At most 8 credit hours of physical education (PEGN) activity courses will be counted toward this requirement.**
- Meet the requirements of the General Education program (see information below).
- Complete a [Writing Intensive \(WI\)](#) Course in your major.
- Earn a minimum of 60 credits from a four-year college or university; **courses taken at community colleges cannot be used to meet this requirement.** (Some formal program-to-program articulation agreements modify this requirement. See specific agreements for details.)
- Earn a minimum of 30 credits from courses taken at EMU.
- Complete 10 of the last 30 hours for the degree from courses taken at EMU.
- Have a minimum of 30 *unique* credit hours in their major and 20 *unique* credit hours in their minor for a total of at least 50 unique credit hours between them. Some majors that require 50 or more hours themselves do not require a minor; students should check requirements of the selected major in the undergraduate catalog to see if a minor is required.
- Earn no more than 60 credit hours in one subject area (prefix). Credits in excess of the 60 maximum will not be counted toward the minimum of 124 credits required for a bachelor's degree.
- Earn the minimum number of credits in 300-level and above courses in each major and minor as specified below - these credits must be earned in distinct courses, that is, no course can be used to fulfill this requirement in more than one major or minor.
  - Earn a minimum of 6 credits in 300-level or higher courses at EMU in each minor
  - Earn a minimum of 9 credits in 300-level or higher courses at EMU in each major that requires a minor.
  - Earn a minimum of 15 credits in 300-level or higher courses at EMU in each major that does not require a minor
- Transfer credit will be awarded for courses taken at colleges and universities that are accredited by one of the recognized regional accrediting bodies only if the courses are college-level (equated to 100-level or

above at EMU) and the student earned a “C” (or 2.0 on a 4 point scale) or better. Transfer credit may be awarded on a case-by-case basis for college-level courses in which a “C” (2.0) or better was earned at institutions outside the U.S. or at non-accredited U.S. institutions; the internal review of such courses is conducted by individual departments/schools within EMU, and additional documentation may be required. *Please note:* EMU awards only credits for transferred courses; grades are not used in the calculation of an EMU GPA.

- Earn a minimum cumulative GPA of 2.0 in courses taken at EMU order to graduate. In addition, a minimum GPA of 2.0 must be reached in courses taken at EMU in each major and minor. (Note: some programs may require a higher GPA - check with your program advisor.)

**General Education Requirements:**

EMU’s General Education Program requires students to choose from a menu of approved courses in several different areas do not assume that other courses in the same department or with similar names will fulfill these requirements. A detailed description of General Education requirements is available on the General Education section of the catalog: [General Education](#)

- For Students who began their undergraduate program at EMU in Fall 2007 or later or who have elected to follow the current (“new”) General Education Program, follow the “For Students” link under the *Current Program* heading.
- For Students who began their undergraduate program at EMU before Fall 2007 and who have elected to follow the Pre-2007 General Education Requirements, follow the “General Education Program Prior to Fall 2007 (pdf file)” link under the *Program Prior to Fall 2007* heading. *Please note that students who wish to graduate under pre-2007 General Education requirements must graduate by August 2014; those who have not completed all degree requirements by that time will need to satisfy the current (Fall 2007) General Education requirements.*

Students who transferred to EMU may have modified general education requirements based on Michigan Transfer Agreement (MTA) or articulation agreements; consult your academic advisor for additional information.

**University Information:** Consult the on-line catalog at [catalog.emich.edu](http://catalog.emich.edu).

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